

Ramya S

CXO | Strategic Leader | Policy & Governance Expert | Brand Architect

I'm a dynamic and results-driven CXO with over 17 years of diverse leadership experience across corporate, technology, government, non-profit and educational sectors. An **MBA** graduate of the **Indian Institute of Management Trichy**, have led multi-sectoral initiatives that bridge innovation, inclusion and impact, consistently driving transformative growth and organizational excellence.

As **Director at Augray (Wisdom Infotech Pvt Ltd)**, I have spearheaded Indian Business Operations and R&D initiatives in XR (Extended Reality) technology, developing go-to-market strategies for SaaS products, strengthening client ecosystems and advancing India's innovation capabilities in emerging tech. Prior to that, as **Senior Consultant with Government of Tamil Nadu**, I played a pivotal role in policy formulation, stakeholder coordination and digital infrastructure development. My leadership was instrumental in drafting and presenting the **IT-BPM Policy 2023-2028** in the State Legislative Assembly, shaping Tamil Nadu's roadmap toward digital transformation and global IT competitiveness.

My professional journey reflects a rare confluence of **policy acumen, operational strategy and social consciousness**. From directing educational impact programs at **Bhumi NGO** to co-founding **Edufluer**, a learning enterprise designed to democratize education through technology, I have consistently worked at the intersection of innovation, education and empowerment. In my earlier tenure at **Educomp Solutions Ltd**, have led national branding & training programs, conducted academic conclaves and achieved record sales closures - underscoring my ability to merge business strategy with purpose-driven outcomes.

With an MBA specializing in **Marketing, Strategy, HR and Indian Legal Systems**, I bring both intellectual rigor and pragmatic leadership to every initiative. I have collaborated with **founders, CEOs, bureaucrats and ministers**, influencing strategy at the highest levels of decision-making. My expertise spans **P&L management, policy strategy, branding, digital transformation, stakeholder engagement, organizational culture and leadership development**.

Beyond professional success, I'm a committed **volunteer leader with over 18 years** of grassroots involvement. I have trained diverse audiences, from corporate executives and teachers to government officials and social entrepreneurs, reflecting my deep commitment to building human capital and empowering individuals to lead with empathy and resilience.

My cross-disciplinary insight aligns seamlessly with WICCI's mission of enabling **women's leadership across industry and society**. I embody the spirit of collaborative, evidence-based leadership - integrating business strategy with inclusive growth and policy advocacy.

As a **National Board Member**, I aim to contribute to sustainable policy change, support women-led enterprises, and champion gender-balanced leadership across India's economic and social ecosystem — reinforcing the vision of a **USD 5 trillion, equitable India by Amrit Kaal 2047**.

Core Strengths:

Strategic Planning		Brand & Market Leadership		Public-Private Partnerships	
P&L Management		Stakeholder Engagement		Innovation & Technology Strategy	
Policy & Governance		Education & Capacity Building		Women's Leadership Development	

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